

flinkey – Digital Car Keys

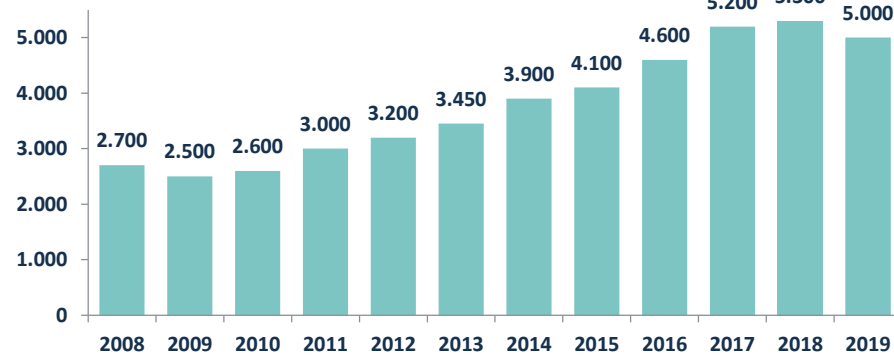
A Brand of WITTE Digital



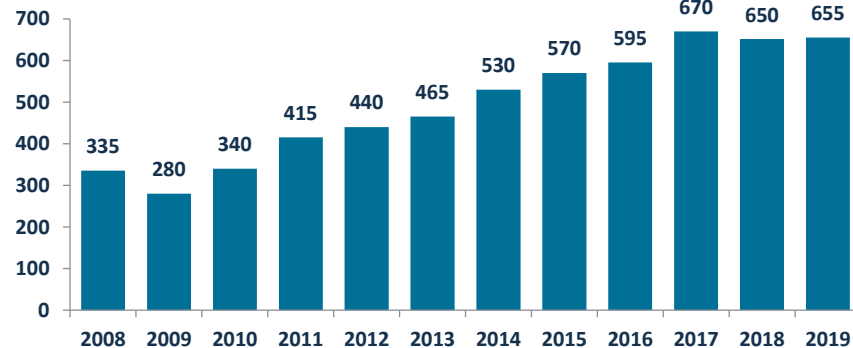
Behind WITTE Digital | WITTE Automotive

We develop and produce key concepts

Employees



Revenue in Mio. €



Tail gates



Doors



Seats



Hoods



witol®

Intelligent fixation
solutions

WITTE DIGITAL
beyond mobility

Digital data management,
and beyond

flinkey

ima





Who we are

As the **trustful** anker in the automotive Industry, WITTE Automotive supplies **innovative** vehicle access products to all major OEMs worldwide.

We created **flinkey** to enable new possibilities for the **mobility of tomorrow** and to contribute towards more sustainability.



Problem

Physical Vehicle Access

In short:

- Transferring is **time-consuming**.
- Operation means **high overhead costs**.
- Hand over is **restricted to a geographic location**.
- The fleet's capacity is **only possible to a limited extent**.



The flinkey System Digital Car Keys

Fleet management easier than ever

- Box: Mechanical operator
- App: Triggers the box
- Portal: Management-System
- SDK: Integrate us!

Today available for more than 120 different key fobs.
Each different key fob, requires a specific box inlay and operating arms.



[Go to Video](#)

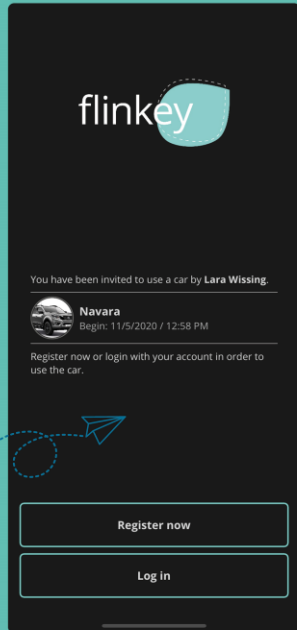


Introducing the flinkey Box

The centerpiece

- 1 Place the key fob in the drawer of the box
- 2 Simply place the box in the car
- 3 **Done:** Unlock and lock the vehicle via Smartphone app

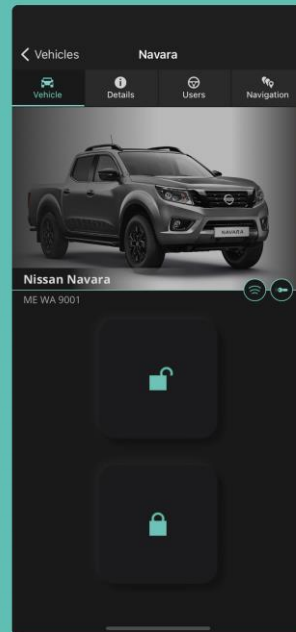
The flinkey App at a glance



Accepting invitations is just as easy. Just click on the link in the **invitation**, load the flinkey app and you are ready to go!

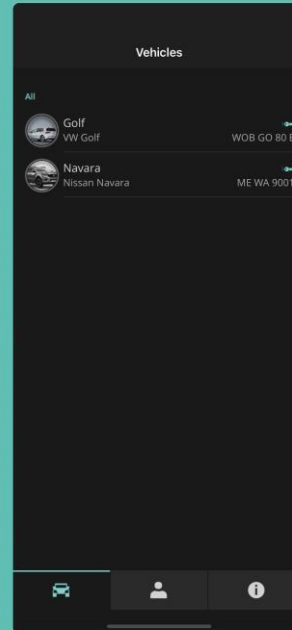
THE DIGITAL KEY

Open your vehicles easily and safely using the **flinkey app**!



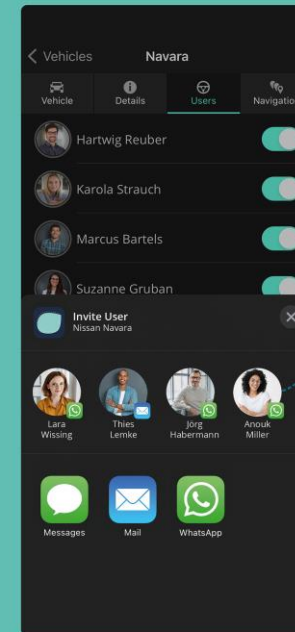
MANAGE YOUR FLEET

Manage your fleet the easy way! Using the flinkey app you have all your vehicles in view. **Authorize** users, **check** the location of each vehicle - fleet management has never been easier!



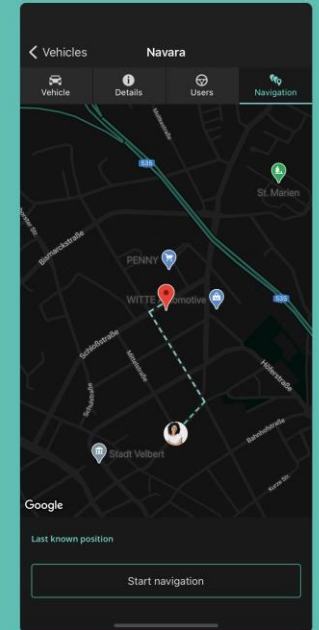
SHARING IS EASY

Share vehicles in just one easy step. You can easily **send invitations** for vehicles by email or your favorite messenger app!



FIND YOUR VEHICLE

Check the flinkey app to see where your vehicle is parked & let the app **navigate** you - time consuming searches are no longer an issue!

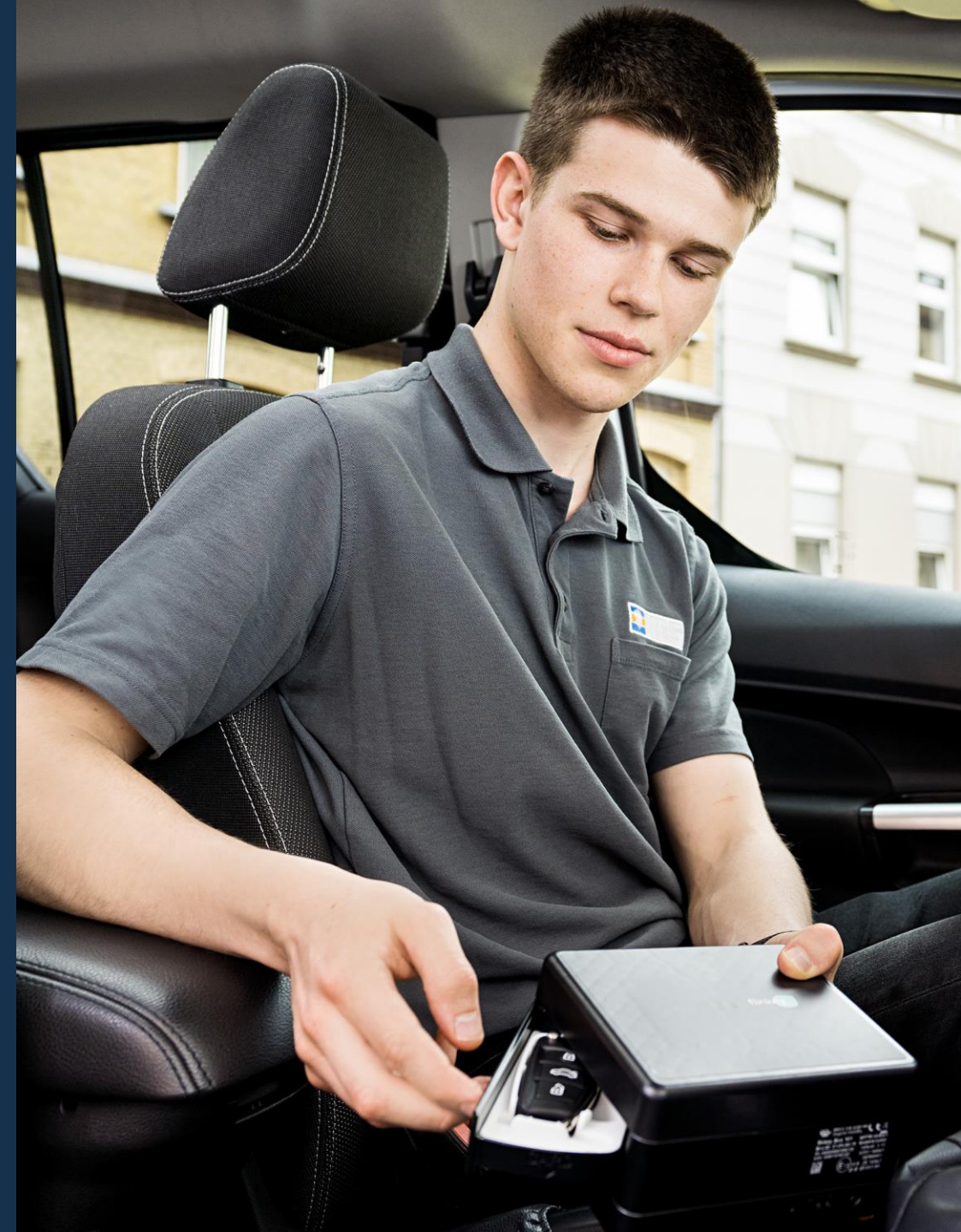


Selected Use Cases



The Sectors

- (Private-to-Private) Car Sharing
- Overnight In-Van Delivery
- Corporate Car Sharing
- Ride Hailing
- Transportation
- Lease & Share | Car Abo



How to work with us



Become a customer

Our Show Case

The basic flinkey system with box, app & portal offers a digital key sharing system to grant access to vehicles for unlimited users.



→ Request a **Test box**

Integrate us

flinkey as add-on

We supply our box & API/SDK access to fleet management software companies and others.

flinkey enables our partners to offer a broader portfolio based on our digital key management and the unique flinkey box.



→ Become a **Partner**

Customized solution

Individual Partnerships

In specific cases we design business model/cases around our customers' needs.

TOKAI RIKAI
Digitalkey

To be announced soon

To be announced soon

→ Get to know **flinkey**

Flinkey is a brand of WITTE Digital



Scaling Phase

flinkey – Digital Car Keys

- Car Access Box | flinkey Box
- User Software | App & Portal
- Partners as Multipliers | SDK & API



→ Focus on **Partner** business

Competencies

WITTE Digital

Orchestrating new digital business models **with partners** based on the latest technology innovation.

Technology. Team. Time.

IMA

Technology innovations that will improve the lives of millions of people. The innovations open space for **partners** and customer creativity to increase their competitiveness.

→ Utilizing the **strength**

Purpose-Driven Innovation

Mobility, Smart City & beyond

We will bring trust into the ecosystems of tomorrow. We **collaborate** with various industry partners.

Our innovation funnel is dominated by **end-to-end services**, creating the most value for the customer and solving precise problems.

→ Building **trust**

What we are **working on**

WITTE Digital is member of the [Mobility Data Space](#) ecosystem

Joint projects with premium automotive OEMs in digital businesses

Building innovative use cases for the mobility of tomorrow

→ **Purpose-Driven Innovation**

i.e.


In-Van Delivery Services

In-Vehicle SaaS for LCVs

How do we foster Purpose-Driven (Digital) Innovation

Enhancing digital core Competencies 

Exploring new Technologies 

Managing the Innovation Funnel 

Scaling digital business in **Ecosystem** | **with Partners** 

→ **Collaborative with IMA**



Find us at our booth!



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