

# IMA InfoDay 2022





# Welcome

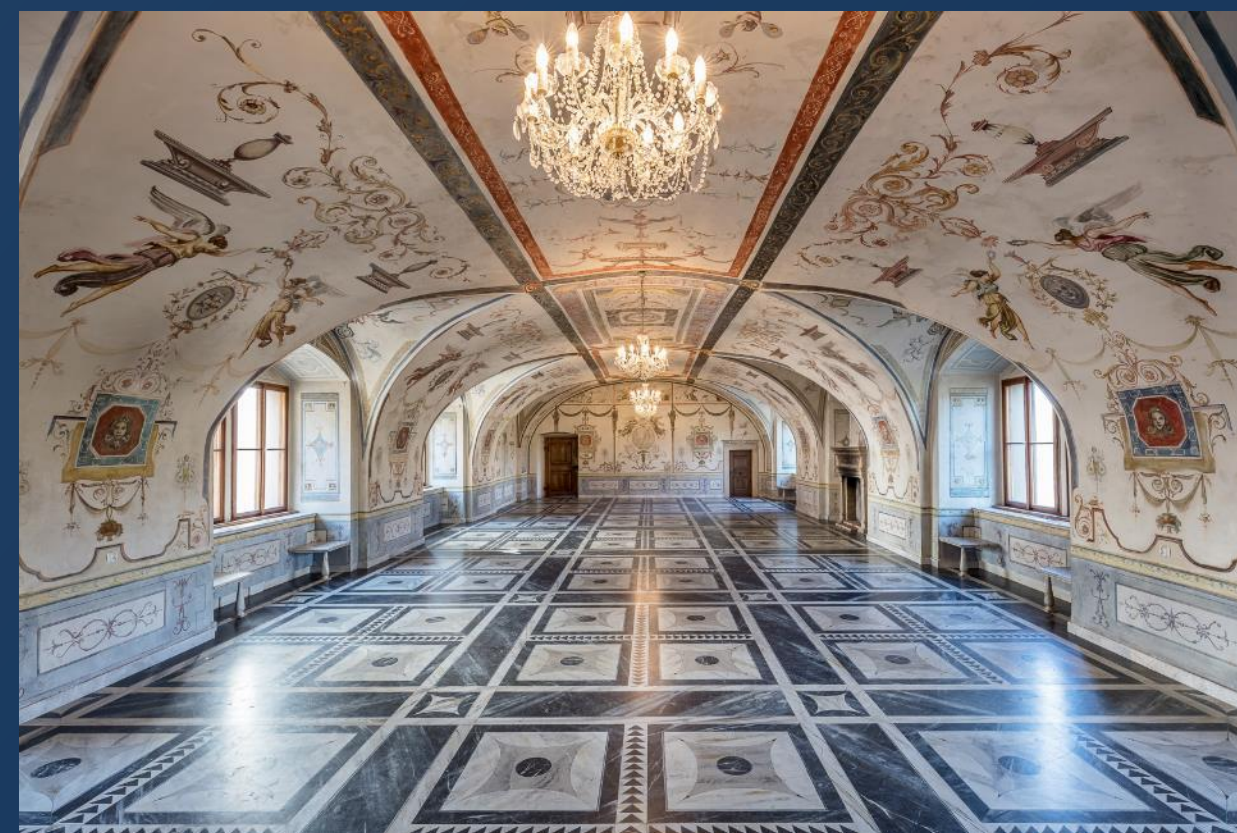
## Auditorium

© IMA partners, customers, guests, colleagues,  
friends and family members



## Speakers

© IMA & partners & academic domain





# Today's agenda

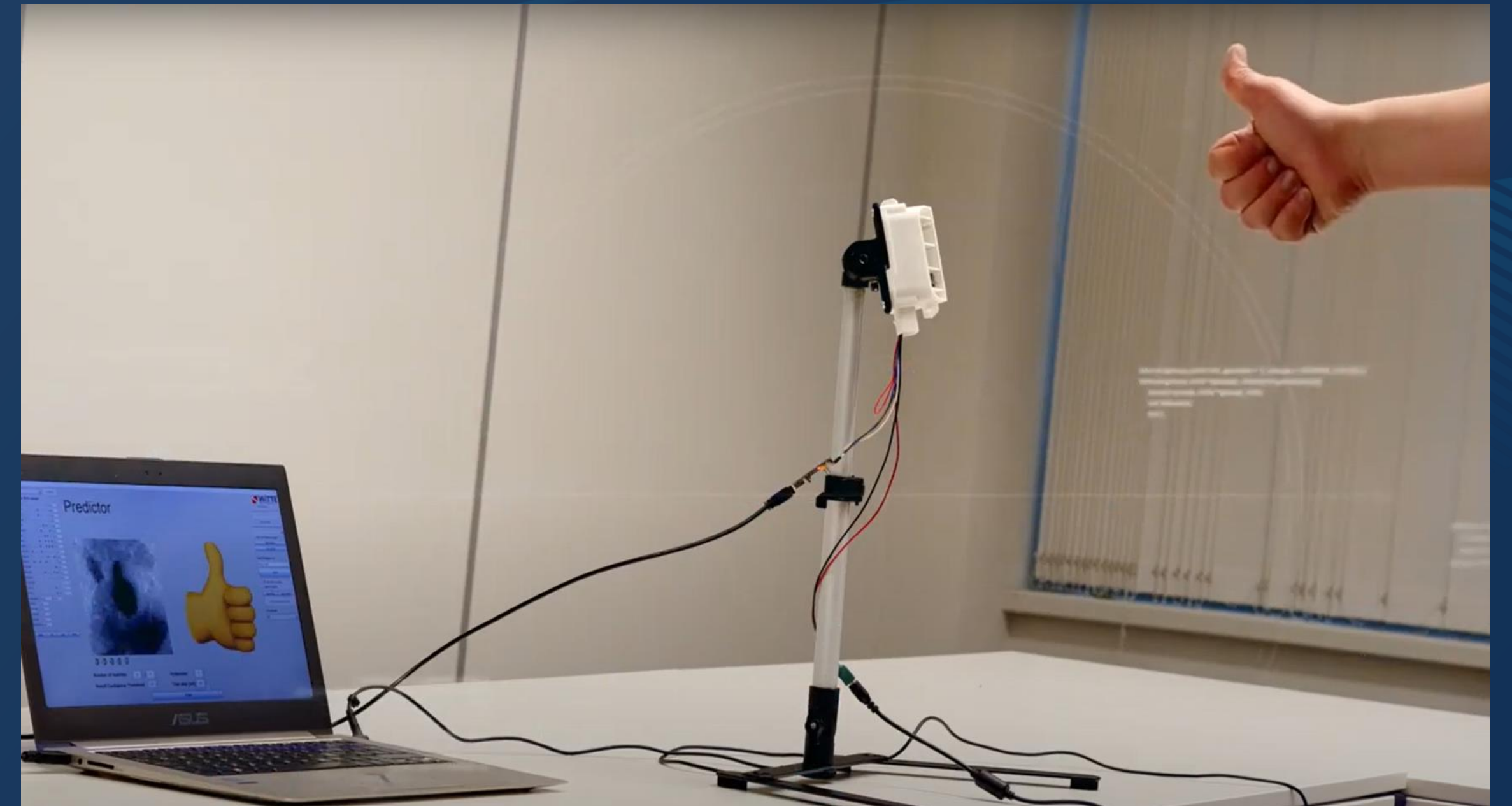
- © 11:30 – Welcome drink, registration
- © 13:00 – **Block #1 – News and products**
- © 14:00 – Coffee break
- © 15:00 – **Block #2 – Arising technologies**
- © 17:00 – Discussion, workshops, accompanying program



# Technology demonstration booths

Hands-on technological and product innovations from IMA and our partners.

- © International projects
- © Gesture recognition
- © IMAporter IDcloud
- © IMAtack tracking
- © Pedestrian detection

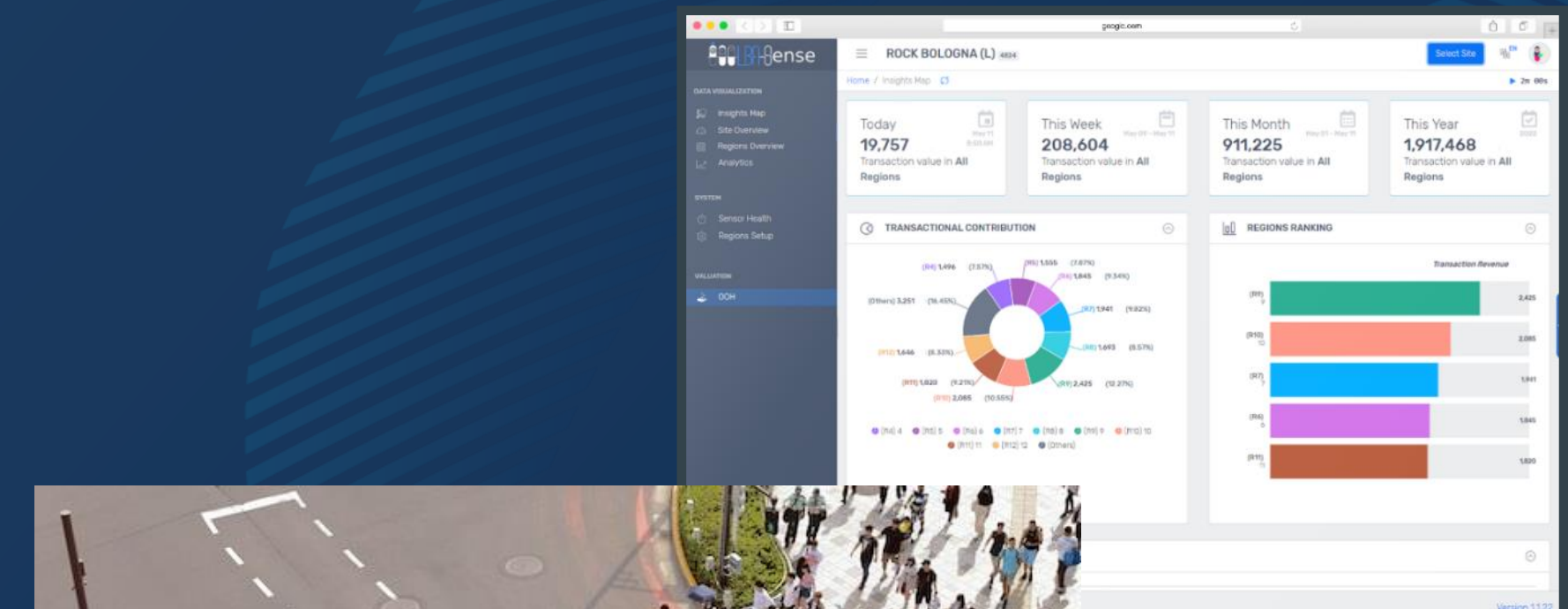
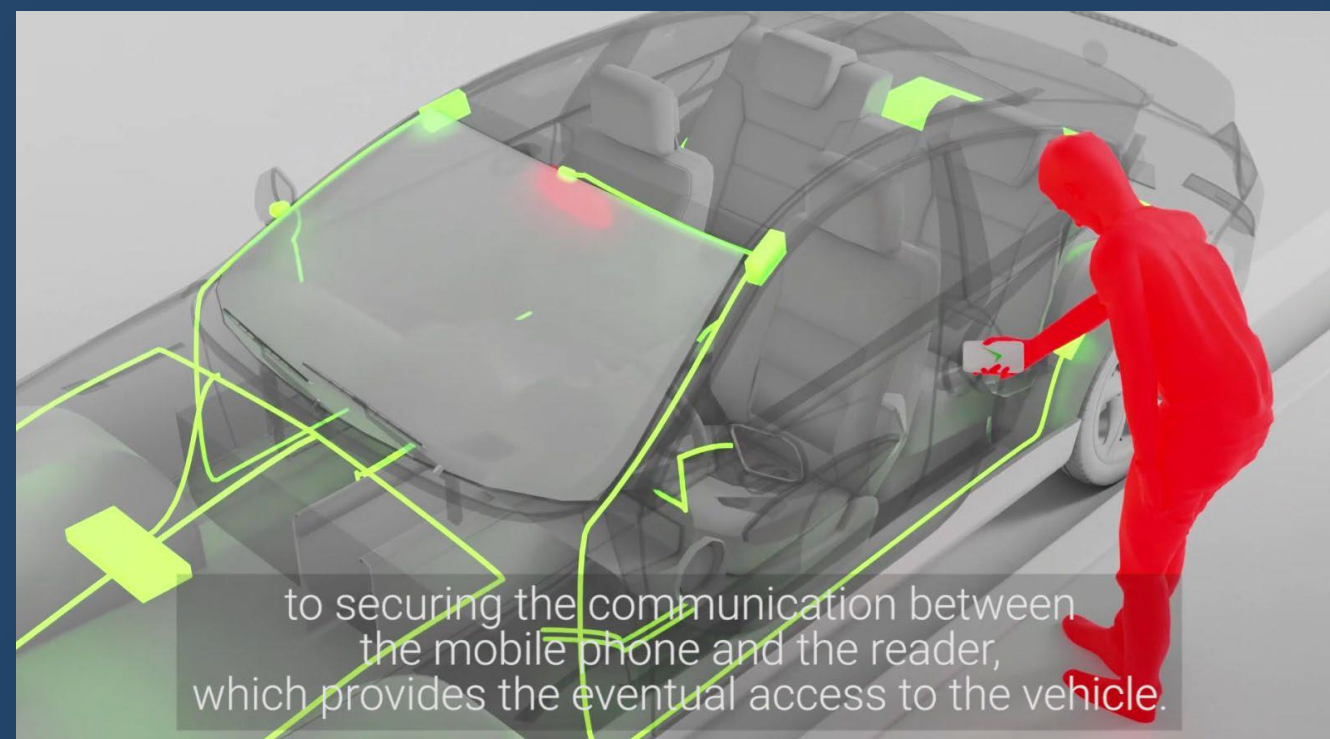




# Interesting presentations for today

## Block #1

- IMA within WITTE AUTOMOTIVE (Tomáš Trpišovský)
- IMA – a look back at the past year (Jiří Bárta, Jan Schlechter)
- Where are IMA's systems heading? (Jiří Bárta, Jan Schlechter, Karel Kalivoda)
- Recent trends in Crowd Analytics: Providing solution to real-life problems (Erel Rosenberg)

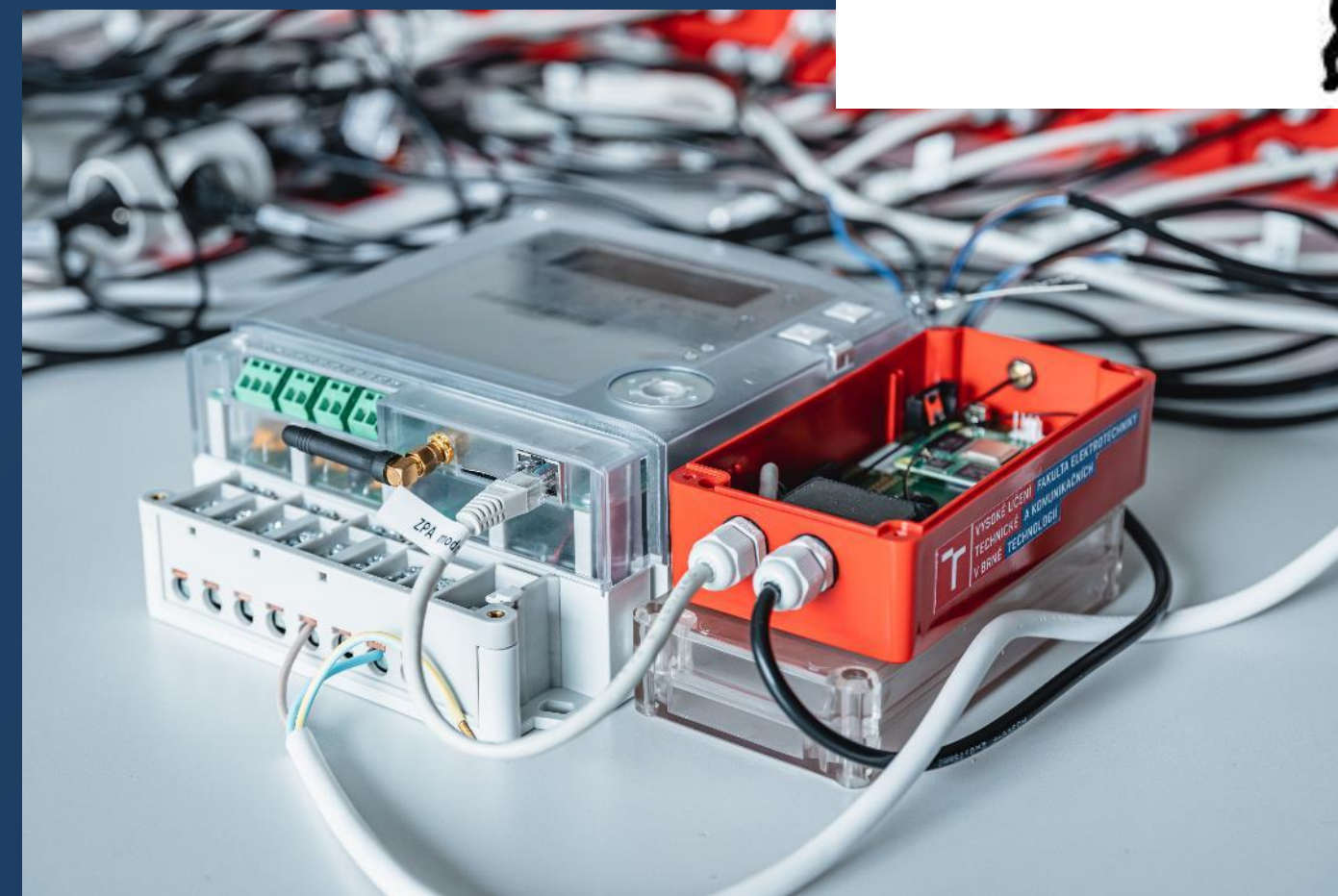




# Interesting presentations for today

## Block #2

- Interesting highlights from IMA's high-tech and R&D projects (Jiří Havlík & Michal Kašpárek)
- Vending lockers and load measurement in a real application (Karel Setnička)
- IMATRACK - reliable Real-time Indoor Asset tracking solution (Michal Kašpárek)
- Advanced Smart Grids: Utilization of the 5G+ and Cyber Security (Petr Číka)





# What's new at IMA

- ⌚ Since 2021 IMA is a member of WITTE Automotive Group
- ⌚ Since mid-2022 Karel Kalivoda appointed a new CEO
- ⌚ Ing. Tomáš Trpišovský CSc. is continuing at IMA as Manager for European R&D Affaires
- ⌚ Ing. Karel Kalivoda
  - 13yrs on various positions at IMA
  - Last 7yrs as IMAporter product manager
- ⌚ Finding beneficial synergies between corporate and small business worlds



Jiří Bárta, Tomáš Jindra and Karel Kalivoda,  
the three directors of IMA s.r.o.



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